



Company/Individual Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Tels _____

“Be A Friend” Samaritans Benefit Sponsorship Opportunities

Demonstrate your commitment to helping those in need, sponsor Samaritans Midtown Mardi Gras Benefit that supports the life-saving programs and services of Samaritans Suicide Prevention Center in NYC.

Proceeds help fund NYC’s 24-hour suicide prevention hotline, which answers 75,000 calls a year, our public education programs that serve NYC schools and non-profits, and our support services for those who have been touched by suicide. Your sponsorship will increase your personal/business visibility among Samaritans over- 7,000 supporters in business, government and mental health as well as the 300-plus benefit attendees.

Select a sponsorship level below that fits your marketing budget or, we can tailor one to your individual needs.

Platinum--Headline Sponsor \$15,000

- Prominent display of corporate/individual signage as official sponsor at event entrance
- Business logo on all Midtown Mardi Gras announcements, e-vites, e-mails, press releases, posters, etc.
- Opening remark slot or comments during benefit greeting or Silent Auction announcement
- Backpage full-page ad in the Benefit Program, distributed to all attendees and on-line webpages
- Special reserved VIP booth seating for 8 (tickets included) with dedicated server
- Special mention on Samaritans website homepage with your company logo and link

Gold--The Mardi Gras Sponsor \$7,500

- Display of corporate/individual signage as a Gold Sponsor at event entrance
- Business logo on all Midtown Mardi Gras announcements, e-vites, e-mails, press releases, posters, etc.
- Mention of your sponsorship during benefit greeting or Silent Auction announcement
- Full-page ad in the Benefit Program, distributed to all attendees and on-line webpages
- Complimentary tickets for 4 to the benefit
- Mention on Samaritans website with your company logo and link

Silver--The Bourbon Street Sponsor \$5,000

- Listing of individual/company as a Silver Sponsor at event entrance
- Your name on all Midtown Mardi Gras announcements, e-vites, e-mails, press releases, posters, etc.
- Complimentary half-page ad in the Benefit Program, distributed to all attendees and on-line webpages
- Complimentary tickets for 2 to the benefit
- Acknowledgements on Samaritans website with your company logo

Mail checks payable to “The Samaritans of New York” to the address below, or pay online at samaritansnyc.ejoinme.org/event2018

For questions or further info, contact Fiodhna O’Grady, Director of Development, fogrady@samaritansnyc.org, (212) 677-3009

The Samaritans of New York is a non-profit 501(c)3 organization, tax exempt EIN# 13-3164464 filed in the State of New York.