

HOW TO PARTICIPATE:

- **1. JOIN** Walkers create fundraising pages to encourage their friends, family members and others to become their Walkathon sponsors, requesting they support you in this cause by donating \$25, \$50, \$100 or whatever they can. Samaritans asks Walkathon participants to commit to raising a minimum of \$250.
- **2. PERSONALIZE YOUR PAGE** We encourage you to personalize your page by posting your own photo and a personal message. Click below for instructions on how to personalize and promote your fundraising page *(See instructions below)*
- **3. CONSIDER GETTING OTHER PEOPLE INVOLVED** The more the merrier! Encourage friends, family members and co-workers to set-up their own fundraising page and join you at this enjoyable family-friendly event that will be attended by people of all ages and backgrounds.
- **4. RAISE FUNDS EVEN IF YOU CAN'T MAKE THE WALK** Near or far, you can join in the efforts to raise funds for Samaritans even if you are unable to participate in the actual walk, by completing steps 1-3. Anyone that is fundraising for this event, walking or not, is invited to the *celebratory brunch*.

INSTRUCTIONS FOR WALKATHON CROWDRISE FUNDRAISER PAGE

Click on the link below to set up your fundraising page:

https://www.crowdrise.com/beafriend2017

- 1. Click on the 'REGISTER' button on the upper right-hand corner of page.
- 2. Then, click on the red 'Next Step' button on the EVENT REGISTRATION page.
- 3. Now you can Set up your Fundraiser by clicking the 'FUNDRAISE AS AN INDIVIDUAL' button.
- 4. Check the box to Guarantee Your Fundraising Minimum of \$250. Then click on the red 'Next Step' button.
- 5. Next, click the 'SIGN UP' button to Create an Account.

- 6. Fill out the First Name, Last Name, Email, and Password fields and then click on the 'SIGN UP' button.
- 7. Now, fill in the required fields in the Participant Info section then click on 'NEXT STEP'.
- 8. Next, fill out the required fields in the Billing Information and Payment Information Sections. (Note: Your card will not be charged upon registration. You will only be charged in the event that you have not reached the fundraising minimum of \$250 by 9/25/17)
- 9. Click on the 'Complete Registration' button on the bottom of this page to continue.
- 10. Next, click the 'GO TO MY FUNDRAISING PAGE' button.

Your page is set!! Once you are on your fundraising page you can:

Use the 'EDIT FUNDRAISER' button to edit your fundraiser text, upload pics and videos and set your fundraising goal (minimum is \$250 but we welcome more ambitious goals). Click 'SAVE' wherever prompted when you are finished.

After you have saved, click the 'VIEW' button on the left-hand side of the page. Scroll down to the "THE TEAM' section. Click 'ADD PROFILE PHOTO' to upload a profile pic and complete your page.

Use the 'MANAGE CAMPAIGN' button to ask for donations.

To see how the fundraising campaign is going or to view fellow team member pages click the EVENT link in orange titled 'SAMARITANS 5th ANNUAL BE A FRIEND WALKATHON' to the right of your picture(s).